

**2010 Central Pennsylvania Festival of the Arts™
Children and Youth Sidewalk Sale**

Children and Youth Day, Wednesday, July 7, 2010
Call for Entries

Entry Deadline: June 18, 2010

OVERVIEW

The Central Pennsylvania Festival of the Arts (CPFA) was founded in 1966 as a joint effort of Penn State University's College of Arts and Architecture and the State College Chamber of Commerce. Drawing over 100,000 people to State College each summer, the Festival includes, in addition to Children and Youth Day, the nationally recognized Sidewalk Sale and Exhibition, a juried gallery show, *Images 2010*, educational opportunities, and music, dance and theatrical performances in a variety of traditional and non-traditional venues.

Young people are bursting with artistic energy. The Children and Youth Sidewalk Sale of the Central Pennsylvania Festival of the Arts is a fun way for boys and girls to express themselves visually. The Children and Youth Sidewalk Sale encourages the creative growth of young people. We believe that they can develop their artistic potential through personal expression in individually crafted, original objects.

The Children and Youth Sidewalk Sale is sponsored by Penn State Federal Credit Union.
www.pennstatefederal.com

MISSION STATEMENT

The mission of the Central Pennsylvania Festival of the Arts is to celebrate the arts with presentations of diverse, high-quality visual and performing arts through the cooperative volunteer support of the community and the Pennsylvania State University. The essence of this organization is the enrichment and education of the audience, grounded in personal interaction between artist and audience.

REQUIREMENTS

1. All artists must be between the ages 8 and 18 and live or have relatives living in any of the centrally located Pennsylvania counties (Blair, Centre, Clearfield, Clinton, Huntingdon, Mifflin and Union) to participate.
2. The artist must design and make all work. Work made from kits is not permitted. This includes items such as balloon yo-yos.
3. Artists must personally attend to their booths and must be present during the entire day. Representatives, including family members, may NOT attend in place of the artist.
4. Only items described in the application or shown in submitted photographs may be displayed.
5. Artists may not use their booths to display samples of items to be delivered later. Sales should be on a "cash and carry" basis.
6. All artwork must be original.

7. The following are absolutely prohibited:

- Services such as face painting, hair braiding, nailpainting or flower arranging; on-site personalization and monogramming of work.
- The sale of food
- Use of licensed, trademarked, or copyrighted characters or names (e.g., no use in any way of the Penn State name, the Nittany Lion, Disney, or other animated characters, team logos or similar names on any artwork or craft); Trademarks and logos should not be intact on products made from recycled materials.
- Games involving prize-winning or raffles;
- Activities that require the purchaser to assemble the product;
- Additions to applications after submission
- Commercial banners hanging in artists' booths

BOOTH INFORMATION

1. Booths should be simple and functional.
2. Booths are ten feet wide. They may not extend more than eight feet into the center of the street.
3. Booth set-up and tear-down should take no longer than one hour with minimal adult help.
4. Each artist must provide a table, chairs, and any other materials necessary for display.
5. Space is assigned based on postmark or delivery date of completed application.

6. THE CPFA OFFICE WILL SEND YOU A CONFIRMATION PACKET AND PARKING PASS AFTER JUNE 25, 2010. PLEASE DO NOT CALL THE FESTIVAL OFFICE REGARDING YOUR APPLICATION STATUS BEFORE THAT DATE.

TENTS

We must keep the center of the street free of obstructions for emergency vehicle access. Booths may not extend more than eight feet from the curb line into the center of South Allen Street. We will be able to accommodate a limited number of 10' by 10' tents, as long as they do not extend more than eight feet into the street. In other words, the rear tent legs will have to be placed on the sidewalk or grass behind the booth.

Ten by ten tents will not fit in certain spots because there are obstructions, such as street lights, signs, and trees, which prevent a tent from being moved back the required two feet. Accordingly, please indicate on your application if you intend to bring a ten by ten tent.

CALENDAR AND FEE

1. Entry postmark deadline: June 18, 2010

Note: **No** exceptions to the deadline will be made.

Hand-delivered entries will be accepted at the CPFA offices, 403 South Allen Street, Suite 205A, State College, until 5:00 p.m., Friday, June 18, 2010.

2. Children and Youth Sidewalk Sale:

Wednesday, July 7, 2010

10:00 a.m. - 3:00 p.m.

3. Fee - \$15

HOW TO ENTER

1. Complete both portions of the entry form. A parent/guardian's signature is required.
2. On a separate sheet, provide a brief description of the artwork and the materials used. **Do not send samples; they cannot be returned.**
3. Enclose one photograph of your work.
4. Mail application, photo of your work, and check to CPFA.

CHILDREN AND YOUTH SIDEWALK SALE T-SHIRTS

Children and Youth Sidewalk Sale exhibitors may order a t-shirt specially designed for Children and Youth Sidewalk Sale exhibitors by State College illustrator Anni Matsick. This shirt is available exclusively to Children and Youth Sidewalk Sale exhibitors. They are available in youth and adult sizes small, medium and large, and adult extra large. Price: \$15.00 each. Shirts will be available for pickup at the Children and Youth Sidewalk Sale on July 7, 2010. **ALL SHIRTS MUST BE PRE-ORDERED.**

DON'T FORGET!

- Completed entry form with signatures
- Photo of your work and its description.
- Tell us if you have a 10' by 10' tent
- A check for \$15 payable to CPFA for your booth.
- A separate check for \$15 for each tee shirt if you would like a shirt or shirts.

OUR ADDRESS

**Children and Youth Sidewalk Sale
Central Pennsylvania Festival of the Arts
403 South Allen Street, Suite 205A
P.O. Box 1023
State College, PA 16804**

QUESTIONS?

Contact us by phone or e-mail.
(814) 237-3682
office@arts-festival.com
www.arts-festival.com

The Central Pennsylvania Festival of the Arts is partially funded by grants from the Pennsylvania Council on the Arts and the Cultural Tourism Office of the Pennsylvania Department of Economic Development.

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Children and Youth Sidewalk Sale Entry Form Please type or print

Please fill out both pages of the form. Be sure to indicate if you plan to bring a 10 by 10 tent.

1. Artist's Name _____
Date of birth _____
Address _____
City _____ State _____ Zip _____
Telephone _____
School _____
County of applicant or relative _____
Name & relationship of relative (if applicable) _____
T-Shirt: Circle One **Youth** S M L **Adult** S M L XL

2. Artist's Name _____
Date of birth _____
Address _____
City _____ State _____ Zip _____
Telephone _____
School _____
County of applicant or relative _____
Name & relationship of relative (if applicable) _____
T-Shirt: Circle One **Youth** S M L **Adult** S M L XL

3. Artist's Name _____
Date of birth _____
Address _____
City _____ State _____ Zip _____
Telephone _____
School _____
County of applicant or relative _____
Name & relationship of relative (if applicable) _____
T-Shirt: Circle One **Youth** S M L **Adult** S M L XL

_____ We plan to bring a 10' by 10' tent

I have read the call-for-entry and will be responsible for my child understanding and complying with the rules and regulations of this event. I certify that the items to be sold have been designed and executed by my child.

I understand that I am responsible for my child and the safety of the materials that are used in the artwork sold by him/her in the Children and Youth Sidewalk Sale.

If my child is not present, has misrepresented his/her work, or has violated any of the CPFA regulations, the CPFA may remove any objectionable items or terminate his/her participation without refund.

I understand that the decisions of the CPFA are final.

1. Parent/guardian name (Please print)* _____
Parent/guardian signature* _____
Telephone* _____ Parent/Guardian e-mail* _____
Date* _____
Artist's name* _____

2. Parent/guardian name (Please print) _____
Parent/guardian signature _____
Telephone _____ Parent/Guardian e-mail _____
Date _____
Artist's name _____

3. Parent/guardian name (Please print) _____
Parent/guardian signature _____
Telephone _____ Parent/Guardian e-mail _____
Date _____
Artist's name _____

* Required field

The CPFA office will send you a confirmation packet and parking pass after June 25, 2010. Please do not call the Festival office regarding your application status before that date.