

2010 CENTRAL PENNSYLVANIA FESTIVAL OF THE ARTS™ Banner Competition Call for Entries

Entry Deadline: June 25, 2010

OVERVIEW

The Central Pennsylvania Festival of the Arts (CPFA) was founded in 1966 as a joint effort of Penn State University's College of Arts and Architecture and the State College Chamber of Commerce. Today, the nationally recognized Festival draws over 125,000 people to State College and the University Park campus of Penn State each summer. In addition to the Banner Competition, the Festival includes the Sidewalk Sale and Exhibition; a juried gallery show, *Images 2010*; a celebration of Italian Street Painting; Children and Youth Day; in addition to music, dance and theatrical performances in a variety of indoor and outdoor venues. The 2010 Festival will be held from July 7 through July 11.

The Banner Competition is one of the signature events of the Central Pennsylvania Festival of the Arts. The Festival is proud to display past and present banners annually. Our banners hang over the Festival route, adding color and movement to the festive atmosphere. Both individuals and groups may submit entries.

The chair of the 2010 Banner Competition is Maura McConnell, a fiber artist living in State College. Holding degrees from the University of Pittsburgh and The Ohio State University, McConnell has volunteered with the Festival and at First Night® State College, leading children's art and craft workshops.

MISSION STATEMENT

The mission of the Central Pennsylvania Festival of the Arts is to celebrate the arts with presentations of diverse, high-quality visual and performing arts through the cooperative volunteer support of the community and the Pennsylvania State University. The essence of this organization is the enrichment and education of the audience, grounded in personal interaction between artist and audience.

CALENDAR

Banners entered in the competition must be delivered to the office of the Central Pennsylvania Festival of the Arts by 5:00 p.m., June 25, 2010. Banner Competition winners will be announced Saturday, July 10, 2010 at the Sidewalk Sale Awards Ceremony, at 9:00 a.m. on the Allen Street Stage.

JURORS

Our 2010 Banner Jurors are **Kristin Nasal** and **Laura Millard**.

Kristin Nasal, the mother of two growing boys, attributes her lifelong love of arts and crafts to her mother. An avid knitter, Kristin just completed a two year term as Vice President of the Centre County Knitters Guild. She enjoys the camaraderie and sharing of technique and skill in the artisan community. As an active member of the State College Presbyterian Church, she leads arts and crafts for their LOGOS youth group. Kristin is a graduate of Penn State University.

Laura Millard learned quilting, knitting, crocheting and weaving at her grandmother's knee deep in the heart of Appalachia at a time when those were necessary life skills more than art. Her Aunt Vada taught her to sew and since then, Laura has made wedding gowns and bride's maids

dresses, men's and women's suits and competition dance costumes. Laura's also is a jewelry maker, using beads, wire, and polymer clay.

The jurors will award prizes on the basis of creativity, originality, craftsmanship, durability, and design. The decisions of jurors are final.

AWARDS

Banner entries are divided into three categories so that entrants are competing with their peers.

Professional

Individuals or groups who work as fiber artists.

- 1. First Prize - \$200**
- 2. Second Prize - \$125**
- 3. Honorable Mention - \$50**

General

Individuals or groups who are not working in the field of fiber arts.

- 1. First Prize - \$150**
- 2. Second Prize - \$75**
- 3. Honorable Mention - \$50**

Youth

All individuals and groups under 18 years of age.

- 1. First Prize - \$100**
- 2. Second Prize \$75**
- 3. Honorable Mention \$50**

DESIGN and CONSTRUCTION CRITERIA

Design

The design must be visible from both sides of the banner (identical or different). Banners with religious, partisan, or commercial messages will not be accepted. All components of the banner design and construction must be securely attached, or the banner will not be displayed. Depending on your methods, a banner can take from 15 to 36 hours to complete.

Measurements

The banner must measure 72" long and 30" wide. It must be able to be rolled up for storage purposes. Its weight may not exceed 15 pounds.

Fabric

The banner must be constructed of heavy weight, colorfast, weather-resistant material. The following suggestions regarding materials will be helpful.

Fabric Materials

Sail cloth, duck, drill, canvas, heavy twill, cotton.

Fabric Properties

Durable, strong, color-fast, weather-resistant materials.

General Materials Needed

Approximately 4-5 yards fabric, thread, dowels.

Materials to Avoid

Burlap or felt, various types of net fabric, loosely woven fabric such as casement goods, see-through plastics, water soluble glues, or fragile adornments.

Dowels and Weights

The top dowel must extend 3" on each side and measure 5/8 or 3/4" in diameter. The bottom weight must be completely enclosed and should be heavier than the top dowel. We recommend a heavy metal chain which can be sewn into place at several locations. Please be sure the ends are also tacked in place. The weight on the bottom keeps the banner hanging vertically even in windy conditions.

Identification

Please include the following information on your banner:

- Title
- Artist's name or group
- The year the banner was made

Use indelible markers, fabric paints or stitching by hand or machine.

Lettering or Printing

Lettering or printing on the banner should be easy to read, clear, simple and direct.

DEADLINE

Banners will be accepted at the office of the Central Pennsylvania Festival of the Arts, 403 South Allen Street, Suite 205A, until 5:00 p.m., June 25, 2010. Banners may be shipped or delivered by hand. Banners received after the deadline will not be considered.

Submitted banners become the property of the Central Pennsylvania Festival of the Arts. Banners will be hung above the 2010 Central Pennsylvania Festival of the Arts.

QUESTIONS?

Contact us by phone or e-mail.

(814) 237-3682

office@arts-festival.com

The Central Pennsylvania Festival of the Arts is partially funded by a grant from the Pennsylvania Council on the Arts.

The Central Pennsylvania Festival of the Arts is partially funded by a grant from the Pennsylvania Tourism Office, which invites you to visit other great Festivals in Pennsylvania. More information about these festivals can be found at www.visitPA.com.

The Festival is a featured stop on the Route 45 Artists' Trail, www.artthriveson45.org



ENTRY FORM/ I.D. LABEL FOR BANNERS

Please attach this form (or a copy) to each banner. Ship or hand-deliver to:

**Central Pennsylvania Festival of the Arts
403 South Allen Street, Suite 205A
P.O. Box 1023
State College, PA 16804**

Name _____
Address _____
City _____
State _____ Zip _____
Phone: Home () _____
Business() _____
Cell () _____
E-mail: _____
Banner Title _____
Media/Technique _____

Categories

Please indicate below:

- Professional
- General
- Youth (If checking this category, please indicate age)

I have read the Call for Entry information and accept all conditions of entry.
I understand that the banner becomes the property of the Central Pennsylvania Festival of the Arts.

Signature _____

Date _____